**WASWUG Fall - Convince Your Boss Letter**

To:

From:

Subject: Attending WASWUG Fall Virtual Conference

Dear [insert boss’s name],

I’d like to attend WASWUG Fall, the Skyward software user group conference, being held virtually this year, from October 11-13. WASWUG is the biannual gathering of district users to learn more about the Skyward software product suite, share insights, and network.

Here are the reasons I’d like to attend and the ways it would benefit:

* **I’ll learn from WSIPC experts** — With access to a wide selection of breakout sessions, I’ll get exposure to new Skyward products and enhancements, including Student, Finance, HR, and Payroll topics in both SMS 2.0 and Qmlativ – for every skill level from beginning to advanced, and all session will be available to me through December 31, 2021.
* **I’ll become more productive** — I’ll explore functions and techniques that will streamline my tasks and enhance my job efficiencies.
* **I’ll learn from my colleagues** — I’ll come together virtually with hundreds of other Skyward software users to learn, network, and share real-life experiences.
* **I’ll network with industry professionals** — I’ll have the opportunity to discover what’s new with sponsoring companies and access the WASWUG virtual platform for all WASWUG participants.

WASWUG Fall is worth the investment. The rate for the virtual conference is only $200! Plus, there is no need to travel, no extra expenses for hotel rooms and meals, and no hassle in trying to find a parking spot.

You can learn more about WASWUG Fall 2021 at [waswug.org](https://waswug.wsipc.org/attend/waswug-fall-2021).

[Insert closing comments and signature]