**WASWUG 2023 - Convince Your Boss Letter**

To:

From:

Subject: Attending the WASWUG 2023 Conference

Dear [insert boss’s name],

I’d like to attend WASWUG from March 5-7, 2023. WASWUG is the gathering of district Skyward software users to learn more about the Skyward software product suite, share insights, and network. This spring, I have the option of attending in person at the Hyatt Regency in Bellevue, WA or online via the virtual platform.

Here are the reasons I’d like to attend and the ways it would benefit:

* **I’ll learn from WSIPC experts** — With access to a wide selection of breakout sessions, I’ll get exposure to new Skyward products and enhancements, including Student, Finance, HR, and Payroll topics in both SMS 2.0 and Qmlativ – for every skill level from beginning to advanced.
* **I’ll become more productive** — I’ll explore functions and techniques that will streamline my tasks and enhance my job efficiencies.
* **I’ll learn from my colleagues** — I’ll come together in person or virtually with hundreds of other Skyward software users to learn, network, and share real-life experiences.
* **I’ll network with industry professionals** — I’ll have the opportunity to discover what’s new with sponsoring companies and access the WASWUG app or virtual platform for all WASWUG participants.

WASWUG is worth the investment at a greatly discounted rate for attending virtually or in person!

You can learn more about WASWUG 2023 at [waswug.org](https://waswug.wsipc.org/attend/waswug-2023).

[Insert closing comments and signature]