**WASWUG 2024 - Convince Your Boss Letter**

To:

From:

Subject: Attending the WASWUG 2024 Conference

Dear [insert boss’s name],

I’d like to attend WASWUG from March 10-12, 2024. WASWUG is the gathering of district Skyward software users to learn more about the Skyward software product suite, share insights, and network.

Here are the reasons I’d like to attend and the ways it would benefit:

* **I’ll learn from WSIPC experts** — With access to a wide selection of breakout sessions, I’ll learn about new Skyward products and enhancements, including Student, Finance, HR, and Payroll topics in both SMS 2.0 and Qmlativ.
* **I’ll become more productive** — I’ll explore functions and techniques that will streamline my tasks and enhance my job efficiencies.
* **I’ll learn from my colleagues** — I’ll join hundreds of other Skyward software users, to learn, network, and share real-life experiences.
* **I’ll network with industry professionals** — I’ll have the opportunity to discover what’s new with sponsoring companies.

WASWUG is worth the investment, and it’s offered at a greatly discounted rate!

You can learn more about WASWUG 2024 at [waswug.org](https://waswug.wsipc.org/attend/waswug-2024).

[Insert closing comments and signature]