**WASWUG Fall - Convince Your Boss Letter**

To:

From:

Subject: Attending WASWUG Fall 2019

Dear [insert boss’s name],

I’d like to attend WASWUG Fall, the Skyward software user group conference, from October 10-12 in Spokane, WA. WASWUG is the biannual gathering of district users to learn more about the Skyward software product suite, share insights and network.

Here are the reasons I’d like to attend and the ways it would benefit:

• **I’ll learn from WSIPC experts** — With access to over 100 breakout sessions, I’ll get exposure to new Skyward products and enhancements, including Skyward Qmlativ. I’ll also learn best practices and discover tips and tricks that directly relate to the job I do.

• **I’ll become more productive** — I’ll explore functions and techniques that will streamline my tasks and enhance my job efficiencies.

• **I’ll learn from my colleagues** — With over 400 WASWUG attendees, I’ll be able to exchange ideas, get solutions, and connect with other Skyward software users.

• **I’ll network with industry professionals** — I’ll have the opportunity to discover what’s new with exhibiting companies and access the WASWUG App, the conference-networking site for all WASWUG Fall participants.

I believe WASWUG Fall is worth the investment. If I register by June 14, the rate is only $275 for WSIPC members or $375 for non-members, which includes three meals and snacks during the conference.

You can learn more about WASWUG Fall 2019 at [waswug.org](https://waswug.wsipc.org/venues/details/waswug-fall-2019).

[Insert closing comments and signature]