**WASWUG Spring - Convince Your Boss Letter**

To:

From:

Subject: Attending WASWUG Spring 2020

Dear [insert boss’s name],

I’d like to attend WASWUG Spring, the Skyward software user group conference, from April 26-28, 2020 in Bellevue, WA. WASWUG is the biannual gathering of district users to learn more about the Skyward software product suite, share insights and network.

Here are the reasons I’d like to attend and the ways it would benefit:

• **I’ll learn from WSIPC experts** — With access to nearly 160 breakout sessions, I’ll get exposure to new Skyward products and enhancements, including Skyward Qmlativ. I’ll also learn best practices and discover tips and tricks that directly relate to the job I do.

• **I’ll become more productive** — I’ll explore functions and techniques that will streamline my tasks and enhance my job efficiencies.

• **I’ll learn from my colleagues** — With over 1200 WASWUG attendees, I’ll be able to exchange ideas, get solutions, and connect with other Skyward software users.

• **I’ll network with industry professionals** — I’ll have the opportunity to discover what’s new with exhibiting companies and access the WASWUG App, the conference-networking site for all WASWUG Spring participants.

I believe WASWUG Spring is worth the investment. The rate is only $375 for WSIPC members or $425 for non-members, which includes four meals and snacks during the conference.

You can learn more about WASWUG Spring 2020 at [waswug.org](https://waswug.wsipc.org/venues/details/waswug-spring-2020).

[Insert closing comments and signature]